CONTRACT



And:

Main Street Media Group PO Box 25093 Alexandria, VA 22313

| | Contract / Re | vision | | Alt Order | <u>#</u> |
|-------------------------|---------------|---------|------|-----------------|---------------|
| | 139435 | 1 | | 08315404 | |
| Product | • | | | | |
| SENATE LDRSHIP FUND | | | | | |
| Contract Dates | Estimate # | | | DE 0200 (PERIOD | |
| 09/20/16 - 09/26/16 | 3095 | | | | |
| Advertiser | | | Or | iginal Date | / Revision |
| ISS/Senate Leadership F | und-A | | (| 7/12/16 | / 07/12/16 |
| | Billing Cycle | Billing | Cal | endar | Cash/Trade |
| | EOM/EOC | Broado | cast | | Cash |
| | Property | Accour | nt E | xecutive | Sales Office |
| | WHIO-TV | Philade | elph | ia CoxRep | CoxReps Phila |
| | Special Hand | ling | | | |
| | Demographic | 7 | _ | | |
| | Households | | | | |
| | | | | | |
| | Agy Code | Adverti | iser | Code | Product 1/2 |
| | TV14775 | 155 | | | 349 |
| | Agency Ref | | | Advertiser | Ref |
| | 2014 | | | 50020 | |

| | | | Star | t/End | | | Spots/ | | | | |
|------------------------------|-------------------------------|----------------------|-----------------|---------------------------|------|--------|--------|---------------|------|-------|------------|
| *Line Ch Sta | rt Date End D | ate Description | n Tim | е | Days | Length | Week | Rate PCodeRtn | Type | Spots | Amount |
| 1 WHIO 09/ | | 16 M-Su 11p N | | 0 PM-11:30 F | | :30 |)) | P-02 | NM | 1 | \$2,250.00 |
| Start Dat Week: 09/19/16 | | Weekdays | Spots/Week 1 | Rate \$2,250.00 | | | | | - 1 | | |
| 2 WHIO 09/ | | | 7 @ noor12:0 | 0 PM-12:30 F | W | :30 | | P-02 | NM | 1 | \$1,250.00 |
| Start Dat Week: 09/19/16 | | Weekdays 1 | Spots/Week 1 | Rate \$1,250.00 | | | | | 1 | | |
| 3 WHIO 09/2 | | , | dition 5a 5:00 | AM-5:30 AM | | :30 | | P-02 | NM | 1 | \$700.00 |
| Start Dat Week: 09/19/16 | e <u>End Date</u> 09/25/16 | Weekdays | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | | | |
| 4 WHIO 09/2 | | | | PM-5:30 PM | | :30 | | P-02 | NM | 1 | \$1,750.00 |
| Start Dat Week: 09/19/16 | e <u>End Date</u> 09/25/16 | Weekdays 1 | Spots/Week 1 | <u>Rate</u> \$1,750.00 | | | | | | | |
| 5 WHIO 09/2 | | | dition 530a5:30 | | | :30 | | P-02 | NM | 1 | \$800.00 |
| Start Date Week: 09/19/16 | e <u>End Date</u> 09/25/16 | Weekdays 1 | Spots/Week 1 | <u>Rate</u> \$800.00 | | | | | | | |
| 6 WHIO 09/2 | | 16 NewsCenter | | | | :30 | | P-02 | NM | 1 | \$1,850.00 |
| Start Date Week: 09/19/16 | End Date 09/25/16 | Weekdays | Spots/Week 1 | <u>Rate</u> \$1,850.00 | | | | | | | |
| 7 WHIO 09/2 | | 6 NewsCenter | - N | PM-6:30 PM | | :30 | | P-02 | NM | 1 | \$2,000.00 |
| Week: 09/19/16 | End Date 09/25/16 | Weekdays 1 | Spots/Week 1 | Rate \$2,000.00 | | | | | | | |
| 8 WHIO 09/2 | | • | dition 6a 6:00 | | | :30 | | P-02 | NM | 1 | \$1,500.00 |
| Start Date Week: 09/19/16 | End Date 09/25/16 | Weekdays 1 | Spots/Week 1 | <u>Rate</u> \$1,500.00 | | | | | | | |
| 9 WHIO 09/2 | | 6 M-F 7p-730p | | PM-7:30 PM | | :30 | | P-02 | NM | 1 | \$1,750.00 |
| Start Date Week: 09/19/16 | End Date 09/25/16 | Weekdays 1 | Spots/Week 1 | Rate \$1,750.00 | | | | | | | |
| 10 WHIO 09/2 | | 6 M-F 730p-8p | | PM-8:00 PM | | :30 | | P-02 | NM | 1 | \$1,750.00 |
| Start Date Week: 09/19/16 | End Date 09/25/16 | <u>Weekdays</u> 1 | Spots/Week 1 | <u>Rate</u> \$1,750.00 | | | | | | | |
| | | | | | | | | | • | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 07/12/16 / 07/12/16

| *Line Ch Start | Data End D | nto Docarintion | | rt/End | Dava | Longth | Spots/ | lete BCede Btn | Tuna | Cnata | Amaunt |
|---|-------------------------------------|---------------------------------------|---------------------------------------|--|------|--------|---------|----------------|------|-------|------------|
| *Line Ch Start Start Date | End Date | | | | Days | Length | vveek R | ate PCodeRtn | Туре | Spots | Amount |
| 11 WHIO 09/26 | | Weekdays 6 NewsCenter Weekdays 1 | Spots/Week 7 @ noor12:0 Spots/Week 1 | Rate 0 PM-12:30 F Rate \$2,000.00 | | :30 | | P-02 | NM | 1 | \$2,000.00 |
| 12 WHIO 09/26 <u>Start Date</u> Week: 09/26/16 | /16 09/26/1 End Date 10/02/16 | 6 Daybreak Ed <u>Weekdays</u> 1 | dition 5a 5:00 Spots/Week 1 | AM-5:30 AM <u>Rate</u> \$825.00 | | :30 | | P-02 | NM | 1 | \$825.00 |
| 13 WHIO 09/26 <u>Start Date</u> Week: 09/26/16 | /16 09/26/1 End Date 10/02/16 | 6 NewsCenter <u>Weekdays</u> 1 | 7 5p 5:00 Spots/Week 1 | PM-5:30 PM <u>Rate</u> \$2,400.00 | | :30 | | P-02 | NM | 1 | \$2,400.00 |
| 14 WHIO 09/26/ <u>Start Date</u> Week: 09/26/16 | /16 09/26/1 End Date 10/02/16 | 6 Daybreak Ed <u>Weekdays</u> 1 | lition 530a5:30 Spots/Week 1 | AM-6:00 AM <u>Rate</u> \$1,000.00 | | :30 | | P-02 | NM | 1 | \$1,000.00 |
| 15 WHIO 09/26/ <u>Start Date</u> Week: 09/26/16 | /16 09/26/1 End Date 10/02/16 | 6 Daybreak Ed <u>Weekdays</u> 1 | lition 6a 6:00 Spots/Week 1 | AM-7:00 AM <u>Rate</u> \$1,350.00 | | :30 | | P-02 | NM | 1 | \$1,350.00 |
| 16 WHIO 09/26/ <u>Start Date</u> Week: 09/26/16 | /16 09/26/1 End Date 10/02/16 | 6 CBS This Mo <u>Weekdays</u> 1 | orning 7:00 Spots/Week 1 | AM-9:00 AM <u>Rate</u> \$1,125.00 | | :30 | | P-02 | NM | 1 | \$1,125.00 |
| 17 WHIO 09/24/ <u>Start Date</u> Week: 09/19/16 | 16 09/24/1 End Date 09/25/16 | 6 NewsCenter <u>Weekdays</u> 1- | 7 Sa 8a 8:00 Spots/Week 1 | AM-10:00 AN <u>Rate</u> \$950.00 | | :30 | | P-02 | NM | 1 | \$950.00 |
| 18 WHIO 09/25/ <u>Start Date</u> Week: 09/19/16 | 16 09/25/1 End Date 09/25/16 | 6 NFL Bengals <u>Weekdays</u> 1 | Game 1:00 Spots/Week 1 | PM-4:15 PM <u>Rate</u> \$6,000.00 | | :30 | | P-02 | NM | 1 | \$6,000.00 |
| 19 WHIO 09/25/ <u>Start Date</u> Week: 09/19/16 | 16 09/25/1 End Date 09/25/16 | 6 NFL RS Late Weekdays 1 | Game O:4:30 Spots/Week 1 | PM-7:30 PM <u>Rate</u> \$4,000.00 | | :30 | | P-02 | NM | 1 | \$4,000.00 |
| 20 WHIO 09/25/ <u>Start Date</u> Week: 09/19/16 | 16 09/25/10 End Date 09/25/16 | Sun Prime H Weekdays1 | our 1 7:00 Spots/Week 1 | PM-8:00 PM <u>Rate</u> \$6,000.00 | | :30 | | P-02 | NM | 1 | \$6,000.00 |
| 21 WHIO 09/22/ <u>Start Date</u> Week: 09/19/16 | 16 09/22/10 End Date 09/25/16 | NewsCenter Weekdays1 | 7 @ noor12:00 Spots/Week 1 | PM-12:30 F <u>Rate</u> \$1,250.00 | | :30 | | P-02 | NM | 1 | \$1,250.00 |
| 22 WHIO 09/22/ <u>Start Date</u> Week: 09/19/16 | 16 09/22/10 End Date 09/25/16 | NewsCenter Weekdays1 | 7 5p 5:00 Spots/Week 1 | PM-5:30 PM <u>Rate</u> \$1,750.00 | | :30 | | P-02 | NM | 1 | \$1,750.00 |
| 23 WHIO 09/22/ <u>Start Date</u> Week: 09/19/16 | | Daybreak Ed Weekdays1 | ition 530a5:30 a Spots/Week 1 | AM-6:00 AM <u>Rate</u> \$800.00 | | :30 | | P-02 | NM | 1 | \$800.00 |
| 24 WHIO 09/22/ <u>Start Date</u> Week: 09/19/16 | 16 09/22/16 End Date 09/25/16 | NewsCenter Weekdays1 | 7 530p 5:30 l Spots/Week 1 | PM-6:00 PM <u>Rate</u> \$1,850.00 | | :30 | | P-02 | NM | 1 | \$1,850.00 |
| 25 WHIO 09/22/ <u>Start Date</u> Week: 09/19/16 | 16 09/22/16 End Date 09/25/16 | NewsCenter Weekdays | 7 6p 6:00 l <u>Spots/Week</u> 1 | PM-6:30 PM <u>Rate</u> \$2,000.00 | | :30 | | P-02 | NM | 1 | \$2,000.00 |
| 26 WHIO 09/22/ | 16 09/22/16 | 6 M-F 7p-730p | 7:00 | PM-7:30 PM | | :30 | | P-02 | NM | 1 | \$1,750.00 |

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Contract / Revision Alt Order # 139435 08315404 **Contract Dates** Product Estimate #

SENATE LDRSHIP FUN 3095 Advertiser Original Date / Revision 07/12/16 / 07/12/16 ISS/Senate Leadership Fi

09/20/16 - 09/26/16

| *Line Ch Start Date End Date Description | Start/End Time | Days Length | Spots/ Week Rate PCodeRtn | Type Spots | Amount |
|--|--|-------------|--|-------------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>9</u> Week: 09/19/16 09/25/161 | <u>Spots/Week</u> <u>Rate</u> 1 \$1,750.00 | | - Control of the Cont | | |
| 27 WHIO 09/22/16 09/22/16 M-F 730p-8p Start Date End Date Weekdays Week: 09/19/16 09/25/161 | 7:30 PM-8:00 PM Spots/Week Rate 1 \$1,750.00 | :30 | P-02 | NM 1 | \$1,750.00 |
| 28 WHIO 09/22/16 09/22/16 NFL on CBS T Start Date End Date Weekdays Week: 09/19/16 09/25/161 | Trail | :30 | P-02 | NM 1 | \$5,500.00 |
| 29 WHIO 09/20/16 09/20/16 M-Su 11p New Start Date End Date Weekdays Sweek: 09/19/16 09/25/16 -1 | vs 11:00 PM-11:30 F Spots/Week Rate 1 \$2,250.00 | :30 | P-02 | NM 1 | \$2,250.00 |
| 30 WHIO 09/20/16 09/20/16 NewsCenter 7 Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | @ noor12:00 PM-12:30 F Spots/Week Rate 1 \$1,250.00 | :30 | P-02 | NM 1 | \$1,250.00 |
| 31 WHIO 09/20/16 09/20/16 Daybreak Editi Start Date End Date Weekdays Week: 09/19/16 09/25/16 -1 | on 5a 5:00 AM-5:30 AM <u>Spots/Week</u> <u>Rate</u> 1 \$700.00 | :30 | P-02 | NM 1 | \$700.00 |
| 32 WHIO 09/20/16 09/20/16 NewsCenter 7 Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | 5p 5:00 PM-5:30 PM <u>Spots/Week</u> <u>Rate</u> 1 \$1,750.00 | :30 | P-02 | NM 1 | \$1,750.00 |
| 33 WHIO 09/20/16 09/20/16 Daybreak Edition Start Date End Date Weekdays Selection Week: 09/19/16 09/25/16 -1 | on 530a5:30 AM-6:00 AM <u>Spots/Week</u> Rate 1 \$800.00 | :30 | P-02 | NM 1 | \$800.00 |
| 34 WHIO 09/20/16 09/20/16 NewsCenter 7 Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | 530p 5:30 PM-6:00 PM <u>Spots/Week</u> Rate 1 \$1,850.00 | :30 | P-02 | NM 1 | \$1,850.00 |
| 35 WHIO 09/20/16 09/20/16 NewsCenter 7 Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | 6p 6:00 PM-6:30 PM Spots/Week Rate 1 \$2,000.00 | :30 | P-02 | NM 1 | \$2,000.00 |
| 36 WHIO 09/20/16 09/20/16 M-F 7p-730p Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | 7:00 PM-7:30 PM Spots/Week Rate 1 \$1,750.00 | :30 | P-02 | NM 1 | \$1,750.00 |
| 37 WHIO 09/20/16 09/20/16 CBS This Morn Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | 7:00 AM-9:00 AM <u>Spots/Week</u> <u>Rate</u> 1 \$1,250.00 | :30 | P-02 | NM 1 | \$1,250.00 |
| 38 WHIO 09/20/16 09/20/16 Tue Hour1 Start Date End Date Weekdays S Week: 09/19/16 09/25/16 -1 | 8:00 PM-9:00 PM Spots/Week Rate 1 \$5,000.00 | :30 | P-02 | NM 1 | \$5,000.00 |
| 39 WHIO 09/21/16 09/21/16 NewsCenter 7 (| @ noor12:00 PM-12:30 F pots/Week Rate 1 \$1,250.00 | :30 | P-02 | NM 1 | \$1,250.00 |
| 40 WHIO 09/21/16 09/21/16 NewsCenter 7 5 Start Date End Date Weekdays S Week: 09/19/16 09/25/161 | 5p 5:00 PM-5:30 PM spots/Week Rate 1 \$1,750.00 | :30 | P-02 | NM 1 | \$1,750.00 |
| | on 530z5:30 AM-6:00 AM pots/Week Rate 1 \$800.00 | :30 | P-02 | NM 1 | \$800.00 |

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Alt Order #



| | 139435 / | 08315404 | |
|---------------------|-------------------|------------|--|
| Contract Dates | Product | Estimate # | |
| 09/20/16 - 09/26/16 | SENATE LDRSHIP FI | UN 3095 | |

Contract / Povision

| <u>Original Date / Revision</u>
| ISS/Senate Leadership Fi | 07/12/16 / 07/12/16

| Start/End | Spots/ | | |
|--|-----------------------|----------------|-------------|
| *Line Ch Start Date End Date Description Time Days I | ength Week Rate PCode | Rtn Type Spots | Amount |
| Start Date | | | |
| 42 WHIO 09/21/16 09/21/16 NewsCenter 7 530p 5:30 PM-6:00 PM | :30 P-02 | NM 1 | \$1,850.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/19/16 09/25/161 1 \$1.850.00 | | 1 | |
| 43 WHIO 09/21/16 09/21/16 NewsCenter 7 6p 6:00 PM-6:30 PM | :30 P-02 | NM 1 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Rate | .00 | | Ψ2,000.00 |
| Week: 09/19/16 09/25/161 1 \$2,000.00 | | | |
| 44 WHIO 09/21/16 09/21/16 Daybreak Edition 6a 6:00 AM-7:00 AM | :30 P-02 | NM 1 | \$1,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/19/16 09/25/161 1 \$1.500.00 | | | |
| 45 WHIO 09/21/16 09/21/16 CBS This Morning 7:00 AM-9:00 AM | :30 P-02 | NM 1 | \$1,250.00 |
| Start Date | . 52 | | Ψ1,200.00 |
| Week: 09/19/16 09/25/161 1 \$1,250.00 | | | |
| 46 WHIO 09/21/16 09/21/16 M-F 730p-8p 7:30 PM-8:00 PM | :30 P-02 | NM 1 | \$1,750.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/19/16 09/25/161 1 \$1,750.00 | | | |
| E 47 WHIO 09/21/16 09/21/16 Wed Prime Hour 1 8:00 PM-9:00 PM | :30 P-02 | NM 1 | \$4,500.00 |
| Start Date | .02 | | Ψ1,000.00 |
| Week: 09/19/16 09/25/161 1 \$4,500.00 | | 400 | |
| | kdays Length Rate | <u>Type</u> | |
| 1 WHIO 09/19/16-09/25/16 Wed Prime Hour 1 8:00 PM-9:00 PM See MG 47.2 | N :30 \$4,500.00 | NM | |
| 2 WHIO 09/25/16-09/25/16 Sun Prime Rotator 8:00 PM-10:00 PM | St :30 \$4.500.00 | NM | |
| ⊕ MG for 47.1 09/21 | 21 100 41,000.00 | | |
| То | tals 0.00 | 47 | \$93,150.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|---------------|-------------|
| 08/29/16 -09/25/16 | 41 | \$84,450.00 | (\$12,667.50) | \$71,782.50 |
| 09/26/16 -09/26/16 | 6 | \$8,700.00 | (\$1,305.00) | \$7,395.00 |
| Totals | 47 | \$93,150.00 | (\$13,972.50) | \$79,177.50 |

| Signature: | Date: | |
|------------|-------|--|
| • | _ | |

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REP HEADLINE# 8315404 TRF# 139435 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

AGENCY CREDIT RISK !!!
AGENCY REPORT FROM REP
CHANGES REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AUG31/16 11.51 *** WHIO-TV ***

| ADV # | ADV. NAME ISS/SENATE LEADERSHIP FUND | REP.# OFF.# | SALESMAN # |
|------------|---|------------------------------|---------------------|
| AGY # | AGY. NAME MAIN STREET MEDIA GROUP | BUYER NAME STEPHANIE MARONEY | NEY |
| | P.O. BOX 25093 | SALES PRSN PH- NICK WELTE | д |
| | ALEXANDRIA, VA 22313 | | |
| ORDER # | CONTRACT # 8315404 | CLASS: NATL. LOCAL | REGIONAL |
| PRDCT SEN | SENATE LDRSHIP FUND EST#3095 COMMENTS: (LINE, ORDER, INVOICE) | (CE) | |
| FLIGHT DAS | FLIGHT DATES SEP20/16 SEP26/16 WK-1 | | |
| CITY TAX | STATE TAX CO-OP BILLING NEEDED | DATE | DATE AUG31/16 11.51 |
| | | | |

48 TO DEANNA
FR JARED
OK'D M1, SEE LN 4
TOTAL SAME PLS CNF THANKS REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** CON CM

SENATE LEADERSHIP FUND

| :LINE#:REP | : CD: | TIME PERIOD : LGTH : SEC : : | : LGTH : SEC | RATE | : START : DATE | END SI | :SPTS: | WEEK : | DAYS | TOT: |
|---------------------|-------------------------------------|--|--|---|-------------------|--------|--------|--------|------|------|
| | AGENCY | AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 349 |)DE = 155 = 349 | AGENCY EST# = | 3095 | | | | | |
| 47 | Ø | S 800P-900P | 30 | \$4,500.00 | 9/21 | 9/21 | 0 | WED | | 0 |
| PROC | PROGRAM : | AVG. ALL WKS AVG. ALL WKS | | | | | | | | |
| 48 | A | 800P-1000P | 30 | \$4,500.00 | 9/25 | 9/25 | Н | SUN | | 1 |
| PROC ORD THIS | PROGRAM : ORD COM1: THIS IS A | PROGRAM: THE CASE OF JON BENET RAMSEY ORD COM1: SPOT NA DUE TO PROGRAM CHANG THIS IS A MAKE-GOOD FOR SEP21 ON LINE-4 | JON BENET RAM FO PROGRAM CH SEP21 ON LIN | SEY ANGE PLEASE ADVISE E-47 FOR 1 SPOT/WK | ISE ASAP /WK | | | | | |

AUG31/16 11.51 *** WHIO-TV *** REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES * REP HEADLINE# 8315404 TRF# 139435 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

| :LINE#:REP | [1] | : CD: | TIME | TIME PERIOD | 1 | : LGTH : SEC | SEC | | RATE | | START | | END | :SPTS: | WEEK | X FI | DAYS | :TOTL: |
|--------------|----------------|--|---------------|-------------|-------------------------|---|----------------|-----|-------------|--------------------------|---------------------------------|--------|-----|--------|------------|-------------------|---------------------------|-----------|
| STATIO M1 | N MAKE OK'D | STATION MAKEGOOD OFFERS: M1 OK'D BUY#47 | OFFERS 447 | MIS | ED:WE ER:SU MT:SP | MISSED: WED/800P-900P OFFER: SUN/800P-1000P CMT: SPOT NA DUE TO | P-900 P-100 | д О | PROGRAM CHI | SEP21 SEP25 ANGE P | SEP21 SEP25 CHANGE PLEASE | ADVISE | 4 | | \$4,500.00 | 000.0 | (AUG25/16) PLS ADVISE. | 6) SE. |
| SEP/16 | | 84450.00 OCT/16 | OCT | | 58,7 | \$8,700.00 | | | | | | | | | AGTEN | F E C & M E N C C | | 0 |

.. ..

93150.00

CONTRACT TOTAL TOTAL TOTAL

N %

WBDT

CABL 0%

W %

WRGT

WKEF 14%

WDTN 19%

WHIO 62%

MARKET TOTALS \$150,241

SVC- NSI DEMOS- RA35+*

*-MULTIPLE

Z-COMMENTS

Y-DAYS

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH X-LATE

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

MOD CODE